N-Scale Magazine

2027 ADVERTISING RATES

1. PERSONNEL

Editor & Publisher: Pamela J. Clapp
Email: info@nscalemagazine.com

2. PAYMENT

All payments are due: 30 days. All mechanical artwork performed by Platinum Rail Publications will be additional and charged accordingly. Call for pricing.

3. GENERAL RATE POLICY

Publisher reserves the right to adjust rates on notice as circulation or production costs change. Contracts are not subject to price changes.

4. BLACK & WHITE RATES

	ONE TIME	SIX TIMES
Full page	1550.00	1445.00
Two-Thirds page	1185.00	1130.00
One-Half page	825.00	770.00
One-Third page	580.00	525.00
One-Quarter page	440.00	390.00
One-Sixth page	380.00	330.00
One-Twelfth page	275.00	220.00

5. COVER RATES

Third and Back Cover rates available only as color. Please see color rates below.

6. COLOR RATES

	ONE TIME	SIX TIMES
Full page	2015.00	1930.00
Two-Thirds page	1610.00	1525.00
One-Half page	1120.00	1035.00
One-Third page	775.00	690.00
One-Quarter page	635.00	550.00
One-Sixth page	525.00	440.00
One-Twelfth page	405.00	320.00
Third Cover	2615.00	2530.00
Back Cover	3020.00	2930.00

7. BLEED ADS AND FACING PAGES

There is no additional charge for bleed ads. Bleed not available for less than half page. Crossing gutters with fine letters, halftones or designs is not advisable.

8. SPECIAL RATE INFORMATION

Cost for ad production will be billed to advertisers. Includes ad design, alterations, excessive revisions, late corrections/additions and other work as necessary. Discount rates are available by advance contract for consecutive insertions within one year, however, publisher is authorized to repeat the previous ad unless new copy is received before the deadline. Odd-size ads are centered in the next larger size and billed accordingly. No space less than one-twelfth page is available.

9. ISSUANCE AND CLOSING DATES

In circulation the first week of the month, one-month prior to cover date.
See schedule below for deadlines.

ISSUE:	RESERVATIONS:	ADV. COPY:
Jan/Feb	November 9	November 16
Mar/Apr	January 8	January 15
May/Jun	March 8	March 15
Jul/Aug	May 7	May 14
Sept/Oct	July 9	July 16
Nov/Dec	September 10	September 17

10. GENERAL INFORMATION

The content of all advertising is subject to approval of the publisher. Cancellations are not accepted after closing dates. Advertiser's materials are destroyed one year after last insertion. One copy of the issue containing the ad is furnished to the advertiser without charge.

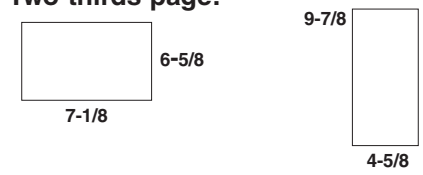
11. DIGITAL AD SUBMISSION

Please provide your ad electronically via email as a PDF file. Publisher recommends 300 dpi resolution for graphics and images. PDF or tiff files are preferred.

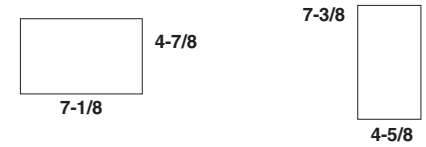
Platinum Rail Publications
5811 75th Avenue NE • Marysville, WA 98270
Phone: (360) 658-2485 • www.nscalemagazine.com

Trim Size: 8-1/4 x 10-3/4 inches
Full page: 7-1/4 x 9-3/4
Bleed page: 8-1/2 x 11

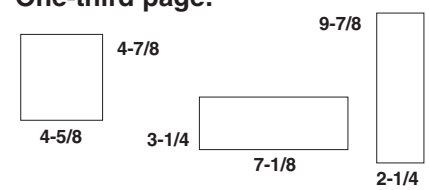
Two-thirds page:



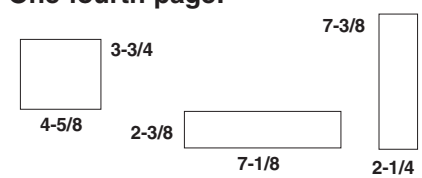
One-half page:



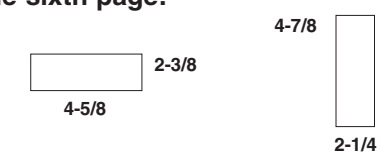
One-third page:



One-fourth page:



One-sixth page:



One-twelfth page:

